



THE 2024 WORLDS OF WORK CONFERENCE AND EXPO

**JOIN US BY BECOMING A SUPPORTER
FOR THIS AMAZING EVENT**



THURSDAY, MARCH 14, 2024 | 9:00 A.M. – 12:30 P.M.

AMERANT BANK ARENA | *Home of the Florida Panthers*

CareerSource Broward, in partnership with the Broward County School Board, is bringing the Worlds of Work (WOW) to our 9th and 10th-grade high school students, who will receive hands-on educational experiences and become familiar with the wide range of career opportunities available to them. Youth will have the chance to participate in virtual reality work experiences in various high-wage-demand occupations, from robots to aircraft and healthcare simulations, career options will come alive for the teen!

Today's challenging economy means young people need to make the best career choice possible. However, many students do not know the details or educational requirements surrounding high demand occupations within various industries. WOW focuses on introducing our students to the amazing career opportunities available. Over 800 students from 29 local high schools are gearing up to attend this inaugural 2024 Worlds of Work Expo in Broward County. Universities and technical colleges will be on hand to advise youth on how to best prepare for their futures and showcase how youth can get the skills they will need to succeed.

At WOW, employers will work together within nine world industry focus areas to create interactive and immersive experiences for the students. Each world will be responsible for showcasing exciting careers in high demand and providing opportunities for economic mobility. Local educators join their respective worlds to provide the most engaging opportunities for all participants.

Support opportunities are available. Each support level provides your company with exposure and benefits electronically and in person. With your help and support, this inaugural event will send the message that the time is now for students to start their journey toward a career in diverse industries at work in their own backyards.

All funds received will go towards offsetting the cost of this and future WOW events.

JOIN US BY BECOMING A SUPPORTER FOR THIS AMAZING EVENT

DIAMOND SUPPORTER - \$10,000

- ▶ Top billing in all promotional collateral, including company logo (email, flyers, invitation, media alerts, website, etc.)
- ▶ Company logo with direct link on CareerSource Broward's Worlds of Work website
- ▶ Company logo on event invitation (only diamond supporter logos displayed)
- ▶ Full page, full color advertisement in student companion book
- ▶ Logo on welcome sign and other event signage (Due February 16, 2024).
- ▶ Sponsorship announcement via social media, company tagged in event promotions
- ▶ Company logo printed on student information bag (Due February 9, 2024)
- ▶ Company logo printed on map
- ▶ Opportunity to put company information (promo item, flyer, pamphlet, etc.) in student goody bag

PLATINUM SUPPORTER - \$5,000

- ▶ Company logo with direct link on CareerSource Broward's Worlds of Work website
- ▶ Full page, full color advertisement in student companion book
- ▶ Company name on event invitation
- ▶ Logo on event signage (Due February 16, 2024)
- ▶ Sponsorship announcement via social media, company tagged in event promotions
- ▶ Company logo printed on student information bag (Due February 9, 2024)
- ▶ Company logo printed on map

GOLD SUPPORTER - \$2,000

- ▶ Company logo with direct link on CareerSource Broward's Worlds of Work website
- ▶ Half page, full color advertisement in student companion book
- ▶ Logo on event signage (Due February 16, 2024)
- ▶ Sponsorship announcement via social media, company tagged in event promotions
- ▶ Company logo printed on student information bag (Due February 9, 2024)
- ▶ Company logo printed on map

SILVER SUPPORTER - \$1,000

- ▶ Company logo with direct link on CareerSource Broward's Worlds of Work website
- ▶ Quarter page, full color advertisement in student companion book
- ▶ Event signage (Due February 16, 2024)
- ▶ Sponsorship announcement via social media, company tagged in event promotions
- ▶ Company logo printed on map

BRONZE SUPPORTER - \$500

- ▶ Company logo with direct link on CareerSource Broward's Worlds of Work website
- ▶ Acknowledgement in student companion book
- ▶ Event signage (Due February 16, 2024)
- ▶ Sponsorship announcement via social media, company tagged in event promotions
- ▶ Company logo printed on map

BENEFIT	DIAMOND SUPPORTER \$10,000	PLATINUM SUPPORTER \$5,000	GOLD SUPPORTER \$2,000	SILVER SUPPORTER \$1,000	BRONZE SUPPORTER \$500
Company logo printed on student maps	✓	✓	✓	✓	✓
Supporter announcements via social media, company tagged in event promotions	✓	✓	✓	✓	✓
Company logo with direct link on CareerSource Broward's Worlds of Work website	✓	✓	✓	✓	✓
Acknowledgement in student companion book	✓	✓	✓	✓	✓
General event signage	✓	✓	✓	✓	✓
Quarter page, full-color advertisement in student companion book				✓	
Half-page, full-color advertisement in student companion book			✓		
Company logo on student information bag	✓	✓	✓		
Company logo on event signage	✓	✓	✓		
Full-page, full-color advertisement in student companion book	✓	✓			
Company name on event invitation		✓			
Company logo on event invitation	✓				
Logo on welcome signage	✓				
Opportunity to put company info in student information bag	✓				
Top billing in all promotional collateral, including company logo	✓				

SUPPORTER COMMITMENT FORM

Please fill out the information below, select your supporter commitment, sign, and return to WOW@careersourcebroward.com.

Please note that all supporter commitment acceptances are offered on a first-come, first-served basis. Supporter commitments cannot be held without a signed and submitted commitment form.

Payment for a supporter commitment will be invoiced upon receipt of the signed commitment form.

COMPANY: _____

MAIN CONTACT: _____

BILLING ADDRESS: _____

PHONE: _____ EMAIL: _____

WEBSITE: _____

SUPPORTER COMMITMENT:

DIAMOND (\$10,000) PLATINUM (\$5,000) GOLD (\$2,000) SILVER (\$1,000) BRONZE (\$500)

AUTHORIZING FIRST AND LAST NAME: _____

AUTHORIZING SIGNATURE: _____

