



# EXHIBITOR INFORMATION



**THURSDAY, MARCH 14, 2024  
9:00 A.M. – 12:30 P.M.**

**AMERANT BANK ARENA** | *Home of the Florida Panthers*

CareerSource Broward, in partnership with the Broward County School Board, is bringing the Worlds of Work (WOW) to our 9th and 10th-grade high school students to get a hands-on educational opportunity to become familiar with the wide range of career opportunities available to them. Youth will have the opportunity to participate in virtual reality work experiences in various high-wage-demand occupations. From robots to aircraft and healthcare simulations, career options will come alive for the teen!

Today's challenging economy means young people need to make the best career choice possible. However, many students do not know the details or educational requirements surrounding high demand occupations within various industries. Worlds of Work focuses on introducing our students to the amazing career opportunities available. Over 800 students from 29 local high schools are gearing up to attend this inaugural 2024 Worlds of Work Expo in Broward County. Universities and technical colleges will be on hand to advise youth on how to best prepare for their futures and showcase how youth can get the skills they will need to succeed.

At WOW, employers will work together within nine world industry focus areas to create interactive and immersive experiences for the students. Each world will be responsible for showcasing exciting careers in high demand and providing opportunities for economic mobility. Local educators join their respective worlds to provide the most engaging opportunities for all participants.

1. Aviation
2. Construction, Energy and Utility
3. Manufacturing
4. Healthcare
5. Hospitality
6. Information Technology
7. Logistics, Transportation, and Automotive
8. Marine
9. Public Safety and Service

# EXHIBITOR LOGISTICS

Please see exhibitor logistical information below for your review. Please note exhibitors will be responsible for all costs associated with their booth and experience on site.

## ITEMS NEEDED FROM EXHIBITORS

1. Completed exhibitor registration form. If exhibiting in more than one world, please complete a different form for each world.
2. Company logo. Please provide as a .jpg, .png or .eps (as high resolution as possible). Your logo will appear in the WOW Student Book. To be included in the book, we must have your logo by February 26, 2024. Please email your logo to Ann Fonts [annf@themooreagency.com](mailto:annf@themooreagency.com).
3. Proof of liability insurance. Please email a copy to [WOW@careersourcebroward.com](mailto:WOW@careersourcebroward.com) by February 26, 2024.

## EXHIBIT LOCATION

There will be activity maps with all exhibitor locations. See the map for world and zone locations.

## WOW HUB

The WOW Hub serves as the entrance to the event. All participants will come to the WOW Hub to check-in.

## BOOTHS

*Note: Vehicles and other large pieces of equipment count as a booth.*

### Booths include:

- Designated space inside the expo: please request the ideal amount of space you will need in the exhibitor commitment form.
- Employer hospitality area.
- Exposure to over 800 students in Broward County.

### Large Equipment:

- There is limited space for larger (outside-of-booth requests) so these requests will be reviewed by the event organizers, and you will be notified if your request is accepted.
- Vendors who will be bringing large vehicles or equipment will also be bound by a set-up schedule on March 13.
- Stand-up banners are allowed but must fit within your booth space.
- Booths should be both engaging and memorable for students who want to know about various careers. Each booth must have a hands-on activity that will let students experience a new career option. Your interactions with the students should help them understand how they might fit in with your organization in the future.

**Security:**

- There will be security twenty-four hours a day, Wednesday, March 13; Thursday, March 14 and Friday, March 15 security ends at 4:00 p.m.

**Power Strips/Extension Cords/Generators:**

- Exhibitors must provide their own power strips, extension cords, generators.

**Parking Pass and Parking:**

- Exhibitors will be given specific directions as to where to enter, unload, and park.

**Safety, Security, and First Aid:**

- Safety and security are top priorities. Exhibitors will be provided a safety and security plan.

**World Logistics Liaison:**

- Each world will have a logistics liaison who will be the exhibitor contact.
- Exhibitors should consult this person for all needs.

**Giveaways:**

- Each world may coordinate a giveaway that promotes the world.
- All promotional items to be handed out to students must be approved prior to the Expo.
- No tents, candy, stickers, pens or umbrellas are allowed.

**Identification:**

- Exhibitors are asked to have their company identification or driver's license while at the Expo and may be required to produce the identification upon request. If possible, exhibitors are asked to wear their company identification while at the Expo.

**Attire:**

- Exhibitors are asked to wear khakis, a shirt with company logo, and comfortable, closed-toe shoes. No jeans.

**Meals/Snacks:**

- There will be a hospitality room for all exhibitors and volunteers.
- Water and snacks will be available throughout the day.
- We ask exhibitors to go in shifts so exhibit coverage is ensured. Exhibitors should not eat in the exhibit area or while talking with students.

**Visitors:**

- Visitors are required to register before entering the Expo. Visitor check-in will be at the entrance of the event. Visitors are asked to have their company identification or driver's license while at the Expo and may be required to produce the identification upon request.

# STUDENT ROTATION INFORMATION

## TOUR GUIDES

- Tour guides will accompany each group. The tour guides, along with each school's chaperones, will lead the students through the Expo following a zone rotation.

## COLOR CODING

- For the Expo, we will be using a color-coding system to identify buses, students, and zone rotations. The goal is for students to identify with a specific color and use that color throughout the entire event.
- Each student will be given a backpack with a specific color.
- A tour guide will carry a specific-colored sign and will follow a zone rotation map based on that color.

## SCHEDULE OF EVENTS

WEDNESDAY, MARCH 13, 2024	
10 a.m. – 4 p.m.	Exhibitor set-up
THURSDAY, MARCH 14, 2024	
7:30 a.m. – 8:30 a.m.	Exhibitor check-in, set-up, and registration
9:00 a.m.	All exhibitors are asked to be at their exhibit ready to begin.
9:00 a.m.	Opening remarks
9:15 a.m.	Group rotations begin
12:30 p.m.	Exhibit complete.
12:45 p.m. – 5:00 p.m.	Exhibitor breakdown

# EXHIBITOR COMMITMENT FORM

Please fill out the information below and return to [WOW@careersourcebroward.com](mailto:WOW@careersourcebroward.com).

Exhibitor space cannot be held without a signed and submitted interest form. All interested exhibitors will be reviewed by the CareerSource Broward team for approval. Exhibitors will be responsible for all costs associated with their booth and experience on site.

COMPANY: \_\_\_\_\_

MAIN CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDITIONAL EMAIL OF COMPANY REPRESENTATIVE: \_\_\_\_\_

INDUSTRY: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

PLEASE PROVIDE A FEW BRIEF DETAILS ABOUT WHAT YOUR BUSINESS WOULD LIKE TO EXHIBIT ON SITE AND THE STUDENT EXPERIENCE YOU WILL OFFER: \_\_\_\_\_

\_\_\_\_\_

WHAT SIZE SPACE DO YOU REQUIRE FOR YOUR EXHIBIT? \_\_\_\_\_

DO YOU REQUIRE OUTSIDE EXHIBIT SPACE? IF SO PLEASE PROVIDE DETAILS HERE: \_\_\_\_\_

\_\_\_\_\_

AUTHORIZING FIRST AND LAST NAME: \_\_\_\_\_

AUTHORIZING SIGNATURE: \_\_\_\_\_

